

Setting Up Yahoo Stock Alerts

Your Step-by-Step On-line Guide

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Yahoo Stock Alerts

Setting up Yahoo stock alerts on-line is going to make a big difference in how you track your stocks. It's going to save you time by allowing the Internet to do most of the tedious work that needs to get done. The goal is to stay informed. Being in-the-know may just give you the edge and insight you'll need when making investment decisions.

The price is right! Receiving Yahoo alerts is a free service to Yahoo members. Once your alerts are set up and running, you'll receive daily notices about your stocks. If there are any sudden changes in price, up or down, you'll get notified via instant messenger, an e-mail will be sent to your in-box, or you'll receive a text message on your mobile phone.

All you need to get started is a computer, an Internet connection, and follow these easy instructions to set up your complimentary Yahoo account.

Current Yahoo Member

If you already have a Yahoo e-mail account that means, you're a Yahoo member. Use your Yahoo e-mail as your username to log in and start creating alerts.

- On the top left corner from the Yahoo Home page you'll see: **New User?**

Register | Sign In

- Click on: **Sign In**

NOTE: Don't worry, if it's been so long you can't remember your Yahoo e-mail address or password. Yahoo has a hyperlink on the **Sign In** page where you can get help.

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- Click on the [**I can't access my account | Help**]

Yahoo Help will send you out an e-mail. This will be delivered to your primary e-mail account. This is the one you used to set up your Yahoo member account. In this e-mail you'll get a hyperlink. The hyperlink will take you back to a Yahoo page to create a new password and get logged in.

New To Yahoo

If you're not a Yahoo member you'll need to register for an account. Yahoo makes it very easy to sign up from a number of locations on their web site.

Become A Yahoo Member

- Log into the Internet and head over to www.yahoo.com
- On the top left corner you'll see: **New User? Register | Sign In**
 - If you don't have a Yahoo e-mail account, you're a new user, click on:
"New User? Register"
- Follow the set up process.

NOTE: Your Yahoo e-mail address will become your username when you sign in later on to edit and update your alerts.

- Choose a secure password that contains numbers and letters, but most important choose one you can remember and that's hard for others to guess.
- Review the terms of service and click on the "**I Agree**" to finish the set up process.

Once you complete the new member process you will be directed to the **Yahoo ALERTS** page. If for some reason you are directed to different landing page, to create alerts look for and click on the tab labeled: **[Stocks]**

- Click on the **[Stocks]** tab and you'll be redirected to **Yahoo FINANCE**.

Create Alerts from “Yahoo FINANCE”

An easy way to create alerts is through **Yahoo FINANCE**.

- Type into your web browser: www.yahoo.com. This will take you to Yahoo's main page that is full of all sorts of information.
- What you want to click on is just under the **HOME** tab. It's an empty text box that allows you to type in a stock symbol and get a stock quote.
- Type in the stock ticker symbol you want to set an alert on.

For example: To type in the symbol for Microsoft (MSFT) type in the quote box: **MSFT** and click on: **[Get Quotes.]** This will take you to **Yahoo FINANCE** stock summary page for Microsoft.

NOTE: You can type into this **quote box** any stock symbol you're interested in following. Type the symbol and click on: **[Get Quotes]**

ISFT: Summary for Microsoft Corporation- Yahoo! Finance

Hi, Joyce Sign Out Help Upgrade to Safer IE9

Search

Dow ↓ 2.20% Nasdaq ↓ 2.58%

HOME INVESTING NEWS PERSONAL FINANCE MY PORTFOLIOS EXCLUSIVES

loading ... GET QUOTES Finance Search Mon, Sep 5, 2011, 5:54PM EDT - U.S. M

Microsoft Corporation (MSFT)

More On MSFT

QUOTES
Summary
Order Book
Options
Historical Prices
CHARTS
Interactive
Basic Chart
Basic Tech. Analysis
NEWS & INFO
Headlines

Microsoft Corporation (NasdaqGS: MSFT)
After Hours: 25.77 ↓ -0.03 (-0.12%) 7:59PM EDT

Last Trade:	25.80	Day's Range:	25.66 - 26.00
Trade Time:	Sep 2	52wk Range:	23.65 - 29.46
Change:	↓ 0.41 (1.56%)	Volume:	43,897,065
Prev Close:	26.21	Avg Vol (3m):	65,254,700
Open:	25.78	Market Cap:	216.16B

optionhouse \$3.95 ONLINE TRADES COMPARE

7 Online Trades Scottrade

Add to Portfolio


Microsoft Corporation MSFT

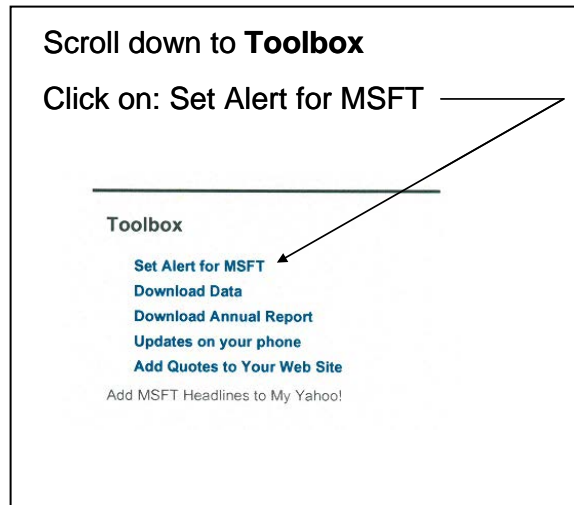
Quote Box
GET QUOTES

Finance Search

If you don't know what the ticker symbol is, just to the right of the **[Get Quotes]** is a hyperlink: **"Finance Search."** Click on **"Finance Search"** and type in the name of a company you're looking for and select: **[SEARCH.]** The computer program will do a search for you and give you a number of selections to choose from.

NOTE: Be sure that the link you click on shows that the stock site you will go to is from **finance.search.yahoo.com/**

- Once you are at the **Yahoo FINANCE** summary page for the stock, scroll all the way down to the bottom of the stock page. You'll see (on the right bottom corner) a section called: **Toolbox**
- In the **Toolbox** section, click on the blue hyperlink:  **Set Alert for MSFT**



- A pop up box will appear for you to “**Sign-in**” to Yahoo *OR* “**Create A New Account.**”
 - If you have a Yahoo ID, **Sign-In.**
 - If you still don't have a Yahoo account, at the bottom of the pop-up box there is a link to get a new account started. Click on the box: [**Create A New Account**] and complete the registration process.

Stock Watch Alert

From here it's just a matter of entering some information into the blank text boxes and setting ranges. Across the top of the **Alert** page you'll see five text boxes: Symbol, Price falls to, Price rises to, Percent Decrease, Percent Increase and a garbage can at the end of the row. You must enter a stock symbol, but the other boxes are optional. For example, if you just want to keep track of the price movements you can leave the percentage boxes empty and vice versa. Or you can fill them all in with data.

1. **Symbol** — Enter the stock symbol you want to follow. This is a mandatory field.

2. **Price falls to** — Enter a low end price limit. If the price touches or drops below this price, you'll be sent an alert. This is an optional field.
3. **Price rises to** — Enter a high end price limit. If the price touches or exceeds this price you'll be sent an alert. This is an optional field.

NOTE: Something I do, that you may want to consider when tracking stock price movement. I enter in a series of stock alerts for one company. By this is I mean I will use two or three rows using the same stock symbol, but setting alerts at different price points.

Let's say, you have a stock that you want to accumulate over time and at different price points. You can set up alerts using several rows with the different prices. As the stock price dips and touches one of your price points, you'll receive an alert. At that point, you can take a look at the price, the charts, and review any company news or financial to determine if now is a time and a good price to add to your position. The same hold true if you want to trim a position and are looking to sell shares as the price per share increases.

4. **Percent Decreases** — Use the drop down arrow next to the text box (▼) to set a percentage decrease. If the stock price drops by this percentage, or more, you'll be sent an alert. The percentage ranges you can choose are from 1% to 30%. This is an optional field.
5. **Percentage Increase** — Use the drop down arrow next to the text box (▼) to set a percentage increase. If the stock price rises by this percentage, or more, you'll be sent an alert. The percentage ranges you can choose are from 1% to 30%. This is an optional field.

The garbage can icon —  Removes a row of information.

Save and Done

There are just over forty slots on the first page of stock alerts for you to use. If you have filled up the first page and would like to add more alerts, at the bottom of the page you'll have the option to: **Add more symbols**. When you're done and have entered all your stocks and the different alerts parameters, be sure to scroll down and click on:

[Save Alert.]

After you hit save, you'll see a message that reads: **"Your alert has been saved."** In this pop up box, it also lets you know where your alerts will be sent; your primary e-mail, mobile device, or as an instant message. If you have changed your primary e-mail or prefer to get alerts sent to your mobile device, this setting can be edited and changed as often as needed.


The Last Step - DONE

Once you've received the message, **"Your alert has been saved"**

- Click on the **[DONE]** button inside this message.

That's it! Your alerts have been set up.

Add, Edit or Remove Alerts

At any time you want to add, edit, or remove an alert all you need to do from the stock summary page, is to scroll down to the **Toolbox** and click on:  **Set an Alert**.

As soon as you click on this link, a pop up box will ask you to **Sign-In**. Once you've logged into Yahoo, the computer is programmed to take you directly to your alert page.

From here you can make changes, just remember to click on [**Save Alert**] before leaving the page.

Yahoo ALERTS – My Alerts

One more way to track your stocks is to set-up an additional alert to get news as it relates to your company. Any time a news story mentions your company, you'll get a copy of the story e-mailed to your primary e-mail address. Where “**Create an Alert**” sends you changes in stock price and percentages, “**My Alerts**” gets you news and other key pieces of information. This is also a free service for Yahoo members. The tab to set this up is right next to the **Create an Alert** called: **My Alerts**.

My Alerts – Types

One of the great features on Yahoo Alerts is the ability it gives investors to zoom in and get a lot of information from a number of areas as it relates to your company.

Keyword/News – Include or Do not Include. Yahoo Keyword/News allows you to type in words or phrases. Any time a blog, news story, or report comes out with your keyword(s) or string of words it can identify with in your search criteria, you'll be sent a copy of the information. You can input in the names of economists or bloggers you'd like to follow. I have a keyword search set up on “Joyce Blonskij” and “Blonskij.” Any time my name is mentioned, I get a copy of the article or report sent to my in-box to review.

Keyword/News – Delivery Options:

- **As they happen** — If you choose this option you will get real time alerts as they hit the Internet at all hours of the day and night.

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- **Once a day** — The other option is to have your keyword(s) and news collected over the course of the day, and sent to you all at one time.

Stocks Summary — This report is sent out daily, Monday through Friday. It's another alert showing the days closing stock prices from your Yahoo portfolio. If you want to have a summary of all your stocks sent to you, you have the option to select them all, or just a few of the main stocks you want to follow.

Stock Watch — This alert is what you set up in the beginning of this guide to follow stock price movements. On the **My Alerts** tab you can click on **[Stock Watch]** and make changes to your list. This makes it very handy for you to add or edit a stock price or a percentage range.

Own The Clouds – Thank You

For those of you who have purchased a copy of ***Own the Clouds***, I want to thank you. I hope this complimentary reference guide will be a valuable resource for you as you track your cloud computing companies.

Tell A Friend And Give Back

The top selling book, ***“Own The Clouds”*** — **The first guide to investing in cloud computing companies** is available through **Barnes & Noble** and on the e-reader **Nook**. Please let your friends know how much you've enjoyed this book and the benefits of owning a copy.

Did you know that when you purchased a copy of ***“Own The Clouds”*** you helped sick kids in the hospital get better quicker! The medical community all agree, that when a child is in the hospital, and has the love and support of a parent at their bed side, they

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respond better to treatments. A portion of the author's proceeds from "**Own The Clouds**" is going to help these kids and their families.

Permissions

You have my permission to share this step-by-step guide with other investors you know.

Joyce Blonskij – International Best Selling Author & Financial Advisor.



JOYCE Blonskij spent ten years in the banking industry before transitioning into what she calls "*The World of High Finance*". In the summer of 1985 she found her true calling by joining a major Wall Street firm. From the beginning her focus was helping clients control taxes and risk, while helping them increase their net worth. Recognized by her peers Joyce was named a Senior Vice President of Investments.

In January of 2003, Joyce opened the doors of **Blonskij Financial Services, Inc.**, as an independent financial advisor and President of her own boutique investment firm. Her focus remains constant, working with her clients to help them

achieve their goals and dreams.

Joyce is a **Certified Income Specialist™**, **Certified Trust & Estate Specialist™** and is recognized as an experienced speaker offering cutting-edge, highly informative content for a broad audience on various topics. An International Best-Selling Author of: **OWN THE CLOUDS, *The First Guide To Investing In Cloud Computing Companies***. Her author proceeds are being donated to local charities devoted to helping sick children and feeding hungry families.

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Joyce graduated from California State University, Sacramento with a degree in Sociology. Folsom is her home. Married to John, they have a daughter, Stephanie. Joyce loves their Springer Spaniels (Daniel Boone & Jenny), and deep sea fishing in Cabo San Lucas, Mexico.

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