

9 Cloud Guidelines for Investors



Clip and keep next to your computer.

1. **Look for and own well-run businesses. As a stockholder, you are an “owner” in the company.**
 - **If the company does poorly, the stock will suffer.**
 - **If the company does well, the value of the company can increase over time.**
2. **Be logical – not emotional. Keep a cool head. It’s business. Not personal.**
3. **Review and edit Yahoo FINANCE: Stock Watch.**
4. **Review and edit Yahoo FINANCE: My Alerts > Keyword/News Alerts.**
5. **Keep an eye out for the unexpected and unusual. You just never know what’s floating around.**
6. **Don’t guess. Get professional guidance.**
7. **Soak up information. Learn more every day.**
 - **Tech posts from the Consumer Electronic Association (CEA).**
 - **Watch and record financial shows.**
 - **Read e-zines, subscribe to newsletters, and check-out trial offers.**
 - **Tap into RSS feeds from top financial folks.**
 - **Follow Twitter tech and financial posts.**
 - **Attend a technology conference or trade show.**
8. **Run a chart before you buy or sell a stock.**
9. **Enjoy the journey and have fun!**

About the Author – Joyce Blonskij



JOYCE Blonskij spent ten years in the banking industry before transitioning into what she calls “*The World of High Finance*”. In the summer of 1985 she found her true calling by joining a major Wall Street firm. From the beginning her focus was helping clients control taxes and risk, while helping them increase their net worth. Recognized by her peers Joyce was named a Senior Vice President of Investments.

In January of 2003, Joyce opened the doors of her own firm, **Blonskij Financial Services, Inc.**, as an independent financial advisor and President of a boutique investment firm. Her focus remains constant, working with her clients to

help them achieve their goals and dreams.

Joyce is a **Certified Income Specialist™**, **Certified Trust & Estate Specialist™** and is recognized as an experienced speaker offering cutting-edge, highly informative content for a broad audience on various topics. An International Best-Selling Author of: **OWN THE CLOUDS, *The First Guide To Investing In Cloud Computing Companies***. Her author proceeds are being donated to local charities devoted to helping sick children and feeding hungry families. She writes a financial blog you can read at www.BrillianceByBlonskij.com, and is recognized as an experienced financial speaker, offering cutting-edge, highly informative content for a broad audience.

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